

**SHAZAM THE CREDITS SWEEPSTAKES**  
**Official Rules**

**NO PURCHASE, PAYMENT, OR USE OF APPLICATION (AS DEFINED BELOW) IS NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT OR USE OF APPLICATION WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**SWEEPSTAKES ENTRY PERIOD & SPONSOR:** The **SHAZAM THE CREDITS SWEEPSTAKES** (the “**Sweepstakes**”) promoting the motion picture “Goosebumps” (the “**Picture**”) starts at 6:00 p.m. Eastern Time (“**ET**”) on 10/10/15 and ends at 3:00 a.m. ET on 10/26/15 (the “**Shazam Entry Period**”) for entry via the Shazam™ Music Application (“**Application**”) and on 10/26/15 for the postmarking of an entry by mail; with both methods of entry as detailed below. The sponsor of the Sweepstakes is Columbia TriStar Marketing Group, Inc., located at 10202 West Washington Blvd., Culver City, CA 90232 (“**Sponsor**”). The Sweepstakes is subject to these Official Rules (the “**Official Rules**”), and by entering, entrant (if a minor\*\* in his/her jurisdiction of residence, his/her parent or legal guardian) agrees to be bound by the terms and conditions herein and to all applicable federal, state and local laws.

\*\*A minor is a person who is under the legal age of majority in his/her jurisdiction of residence; generally, persons under 18 years of age. Minors are advised to obtain the permission of a parent or legal guardian before entering the Sweepstakes.

**ELIGIBILITY:** The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia (collectively, the “**Eligibility Area**”), who as of the date of their Entry (defined below) into the Sweepstakes are thirteen (13) years of age or older. Employees and their immediate family members (spouses, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren) of Sponsor, Shazam Media Services, INC, West Coast Marketing, a division of The Susquehanna Hat Company (“**West Coast Marketing**”), and each of their respective officers, directors, affiliates, subsidiaries, parent companies, and advertising and promotion agencies (collectively, the “**Promotion Parties**”) and those living in the household of same (whether legally related or not) are not eligible to enter or win. If the prize is won by an individual considered a minor as defined above (“**Minor**”) in his/her legal jurisdiction of residency will be awarded in the name of said Minor’s parent or legal guardian, who will be responsible for fulfilling all requirements imposed on winner set forth herein. Void outside the Eligibility Area and where prohibited by law.

**HOW TO ENTER THE SWEEPSTAKES:** As stated above, there are two (2) ways to enter the Sweepstakes; online by using the Application, or by submitting an entry via mail without the need for use of the Application (or purchase of admission to the Picture); with both methods of entry specified below.

To participate in the Sweepstakes via the Application method detailed below, you must have downloaded the Application via your cellular telephone or wireless mobile Internet device. If you have not downloaded the Application and would like to enter via this method of entry, using your cellular telephone or wireless mobile Internet device, go to [www.Shazam.com](http://www.Shazam.com), and download the basic Application according to the instructions. Downloading the basic Application is free; downloading a premium version of the Application requires a payment but is not required to enter the Sweepstakes via the Application method. Please note that by downloading the Application, you accept and agree to comply with the terms and conditions at the Entry Site.

Individuals interested in entering the Sweepstakes may participate in one (1) only of the following ways:

**1. How to Enter Via the Shazam Application:** To enter the sweepstakes via the Application, during the Shazam Entry Period complete the following:

- a. See the Picture at a theater, by purchasing admission yourself or attending the Picture as someone else’s guest; AND.

- b. Use the Application on your cellular telephone or wireless mobile Internet device to “Shazam” the end credits of the Picture (during the Danny Elfman music score (the “**score**”)); AND
- c. Complete the required information in the pop-up entry form (first and last name, email address, telephone number and zip code); AND

- d. After you complete the required information detailed above, click on the “I am 13 years of age or older and have read and agree to the Official Rules” button to submit your entry.

Once you have completed the foregoing you will receive one (1) entry into the Sweepstakes (“**Shazam Entry**”). **ALL SHAZAM ENTRIES MUST BE RECEIVED BY 3:00 A.M. ET ON 10/26/15.**

**IMPORTANT:** For use of the Application, a service contract with a cellular telephone or wireless Internet or airtime provider may be required. Check with your service provider for availability and coverage. Wireless access point required. Cellular telephone service and/or wireless Internet services may require separately purchased contracts with a cellular telephone service provider or wireless Internet provider with coverage in your service area. Cellular telephone company and/or wireless Internet company determined fees may apply for all Application usage. In this Sweepstakes you may be using data program time and you may be charged in accordance with your mobile services contract. MESSAGE AND DATA RATES MAY APPLY IF ENTERING BY USING THE APPLICATION METHOD. Contact your cellular telephone or wireless Internet provider or refer to your service contract for complete details on these and any other applicable charges.

The Sponsor’s database clock will be the official timekeeper for this Sweepstakes.

***2. How to Enter by Mail Without Seeing the Picture/Using the Application:*** To enter by mail, without seeing the Picture/using the Application, on a postcard, handprint your first and last name, street address, city, state, zip code, date of birth, telephone number and email address. Mail your completed entry to SHAZAM THE CREDITS SWEEPSTAKES, PO Box 6041, Sherman Oaks, CA 91413. Entry must be legible and completed in full to be valid. Machine duplicated or reproduced entries will not be accepted. Only one (1) individual’s name may be on each entry.. By submitting the entry as detailed herein, you will receive one (1) mail-in entry (“**Mail-In Entry**”). Not responsible for lost, late, stolen, damaged, misdirected, illegible, postage-due mail or human or other error that may occur in the receipt or processing of Mail-In Entries. **ALL MAIL-IN ENTRIES MUST BE POSTMARKED BY 10/26/15 AND RECEIVED BY 11/2/15.**

Shazam Entry and Mail-in Entry may be referred to herein as an “**Entry**” and collectively as “**Entries**”. Each individual submitting an Entry may be referred to as an “**Entrant**”.

**THERE IS A LIMIT OF ONE (1) ENTRY PER PERSON REGARDLESS OF THE METHOD(S) OF ENTRY. (If you see the Picture more than once, you will still only be able to enter the Sweepstakes once.)**

Any attempt by any participant to enter by using multiple/different Shazam accounts, email addresses, identities, registrations and logins, or any other methods will void that participant’s Entries and that participant may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor and its agencies, as well as Shazam Media Services, Inc. are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected Entries, which will be disqualified. In the event of a dispute regarding who submitted a Shazam Entry, the Shazam Entry will be deemed submitted by the Authorized Account Holder (defined below) of the email address connected with the Shazam account from which the Shazam Entry was sent. “**Authorized Account Holder**” is defined as the natural person who is assigned to an email address by the Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The potential winner may be requested to provide Sponsor with proof that the potential winner is the Authorized Account Holder of the email address associated with the winning Entry and that all eligibility requirements are met. No automatically generated Shazam Entries will be accepted.

To understand how Shazam utilizes data, please refer to their “Shazam Terms and Conditions” web page here: <http://www.shazam.com/music/web/terms.html#how-to-access-and-correct-your-data>.

**WINNER SELECTION:** One (1) potential winner of the Grand Prize (defined below) will be selected in a random drawing from among all eligible Entries on or about 11/3/15 by West Coast Marketing, an independent judging organization. Decisions of Sponsor and West Coast Marketing shall be final and binding in all matters relating to this Sweepstakes. The potential Grand Prize winner will be notified by email, telephone or mail (exact method[s] of notification being of Sponsor's sole choosing) within one (1) week of random drawing. Potential Grand Prize winner (or potential Grand Prize winner's parent or legal guardian if potential Grand Prize winner is a Minor) will be required to execute and return a notarized Affidavit of Eligibility/Release of Liability and (except where prohibited) Publicity Release form and a completed IRS W-9 form within seven (7) business days of date of issuance. Potential Grand Prize winner's failure to return all required forms in this seven (7) day time period may result in the potential Grand Prize winner being disqualified and an alternate winner will be selected. If prize notification or prize is returned as undeliverable for any reason, Sponsor will award such prize to an alternate eligible Entrant.

Acceptance of the Grand Prize constitutes permission (except where prohibited) granted to Sponsor and its designees (including Shazam Media Services, Inc.) to use the Grand Prize winner's name, likeness, picture, voice, biographical information and statements for publicity, advertising, trade and promotional purposes in connection with the Sweepstakes or the Picture in any and all media and manner and by any and all means now known or hereafter devised in perpetuity worldwide without additional compensation or limitation of any kind, and without the need to get any further consent.

Prize must be accepted in its entirety or not at all. Prize is not transferable, assignable, or redeemable for cash (excluding the \$3,000 check component of prize). No substitution for the prize by the winner will be allowed. If necessary, due to unavailability of the prize (in whole or in part) for any reason, a prize/prize component of equal or greater value will be awarded at the sole discretion of the Sponsor. Sponsor reserves the right to substitute a prize/prize component of comparable or greater value at any time in its sole discretion. No portion of a prize may be sold, bartered, modified or exchanged by winner. Prize is provided "as is" and without any warranty of any kind. Winner is solely responsible for all taxes and unspecified fees associated with prize receipt and/or use. By accepting the prize, winner (if a minor in his/her jurisdiction of residence, his/her parent or legal guardian) acknowledges compliance with these Official Rules. All Federal, state and local tax liabilities are the sole responsibility of the winner and winner will be issued an IRS 1099 Form for the total value of the prize.

Failure to respond to the attempted notification as directed, return correctly executed documents or to comply with any other provision herein, may result in the prize winner being disqualified and an alternate prize winner will be selected.

**GRAND PRIZE (1):** One (1) Grand Prize ("Grand Prize") will be awarded in the Sweepstakes. The Grand Prize consists of a personalized drawing by the artist Tim Jacobus, a pair of headphones (specific manufacturer and model selected at sole discretion of Sponsor) and a check in the amount of \$3,000. Note: winner will be required to provide a photograph him/herself to be used by Tim Jacobus to create personalized drawing; such photograph may not be returned. The total approximate retail value of the Grand Prize is \$3,400.

Awarding of the Grand Prize is subject to the Grand Prize winner's acceptance of all requisite conditions within these Rules and Grand Prize winner's ability and agreement to grant the rights set forth in these Rules and the Affidavit. Prize will be fulfilled within 6-8 weeks of the conclusion of the Sweepstakes.

**ODDS OF WINNING:** The odds of winning the Grand Prize are determined by the total number of eligible entries received and are equal regardless of method of Entry.

The Promotion Parties and any and all Internet server(s) and access provider(s), and each of their respective affiliates, subsidiaries, parent corporations, retailers and advertising and promotion agencies, and all of their officers, directors, shareholders, employees and agents (collectively, "Releasees") are not responsible for: any incorrect or inaccurate Entry information; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, or software, including without limitation any injury or

damage to participant's or any other person's cellular telephone or wireless mobile Internet device relating to or resulting from participation in the Sweepstakes; inability to access the pop-up entry form or download or use the Application; theft, tampering, destruction, or unauthorized access to, or alteration of, Entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site or for any other reason whatsoever; typographical, printing or other errors; any mailed Entries which are late, lost, incomplete, misdirected, stolen, mutilated, illegible, or postage due, or any combination thereof. Proof of mailing an Entry or attempting to submit a Shazam Entry is not considered proof of delivery or receipt. Illegible, incomplete and Entries in excess of the limit stated above (i.e., one (1) entry per person) and mechanically reproduced Entries will be disqualified. All Entries become the property of the Sponsor and will not be acknowledged or returned. False, fraudulent or deceptive Entries or acts shall render Entrants ineligible. By entering the Sweepstakes, Entrants (if a minor in his/her jurisdiction of residence, his/her parent or legal guardian) affirm that they have read and accepted these Official Rules.

**GOVERNING LAW/LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Entrants and Releasees in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. By entering the Sweepstakes, Entrants (if a minor in his/her jurisdiction of residence, his/her parent or legal guardian) hereby submit to the jurisdiction and venue of the federal and state courts of Los Angeles County, California, United States and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum.

BY ENTERING THE SWEEPSTAKES, ENTRANT (IF A MINOR IN HIS/HER JURISDICTION OF RESIDENCE, HIS/HER PARENT OR LEGAL GUARDIAN) AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR THE AWARD OF THE PRIZE, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT (IF A MINOR IN HIS/HER JURISDICTION OF RESIDENCE, HIS/HER PARENT OR LEGAL GUARDIAN) HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT (IF A MINOR IN HIS/HER JURISDICTION OF RESIDENCE, HIS/HER PARENT OR LEGAL GUARDIAN) IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

**FORCE MAJEURE:** Releasees shall not be liable to the prize winner or any other person for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, network or computer problems, internet problems, hacking, computer viruses, unauthorized computer access, tampering, or any other cause beyond Sponsor's sole control.

**GENERAL:** If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or the Shazam Application becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of Shazam Entries in accordance with these Official Rules, or if infection by

computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is cancelled, the Sponsor will conduct a random drawing to award the prize from among all eligible, non-suspect Shazam Entries received prior to the time of the action or event warranting such cancellation as well as all eligible Mail-in Entries received. If such cancellation, termination, modification, or suspension occurs, notification will be posted at <http://shazam.votigo.com/fbsweeps/sweeps/Goosebumps-End-Credits-Sweepstakes>. The Releasees are not responsible for the actions of Entrants in connection with the Sweepstakes, including Entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Persons found tampering with or abusing any aspect of this Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption or damage may be disqualified. Additionally, any attempt to cheat the Sweepstakes, as determined at the sole and absolute discretion of Sponsor and Shazam Media Services, Inc., may result in immediate disqualification of the Entrant, as well as other possible consequences, including disqualification from any and all existing and future sweepstakes. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DAMAGE THE SHAZAM APPLICATION, OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR AND/OR SHAZAM MEDIA SERVICES, INC. RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. The Releasees are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's email account to receive email messages. Also, the Releasees are not responsible, and may disqualify an Entrant, if his or her email address does not work or if it is changed without Entrant giving prior written notice to Sponsor. NOTE: Entry must be made by the Entrant only as detailed above. Entries made by any other individual or any entity, and/or originating at any other web site, email address or application, including, but not limited to, commercial sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. The use of any device or software to automate the Entry process is prohibited. Entries or other Sweepstakes materials that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, postage due, deceptive, in greater quantity than the limit stated above (i.e., one (1) entry per person) or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion.

**MISCELLAENOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal by a court of competent jurisdiction, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants (if a minor in his/her jurisdiction of residence, his/her parent or legal guardian) agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, including the Application method of entry, and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

**No Injunctive Relief:** EACH ENTRANT (IF A MINOR IN HIS/HER JURISDICTION OF REISDENCE, HIS/HER PARENT OR LEGAL GUARDIAN) UNDERSTANDS AND AGREES THAT HE/SHE SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING,

PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE SWEEPSTAKES OR THE PICTURE, OR ANY OTHER MOVIE, PRODUCTION OR PROJECT OF SPONSOR OR ANY OF ITS AFFILIATES.

**WINNERS LIST:** For an Official Winners List (available after 11/25/15), or a copy of these Official Rules, send a self-addressed, stamped envelope to: SHAZAM THE CREDITS SWEEPSTAKES (*please specify Official Winner's List or Official Rules*), P.O. Box 56436, Sherman Oaks, CA 91413. Residents of Vermont with a return address in Vermont may omit the return postage on their Official Rules request. Official Rules are also available at [Shazam.gotogo.com/GoosebumpsMovie](http://Shazam.gotogo.com/GoosebumpsMovie) during the Shazam Entry Period.

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