

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Sponsor:

Shazam Media Services, Inc.

52 Vanderbilt

New York, NY 10017

Message and data rates apply to use of mobile device for Sweepstakes entry. You may be charged by your wireless carrier for entering via mobile device, so be sure to check your wireless carrier's pricing plan before entering via mobile device. Wireless Internet access may not be available in all areas.

ELIGIBILITY: The Promotion is open to legal U.S. residents residing in any of the 50 United States and the District of Columbia who are 13 years of age or older. Must have an active Instagram account at the time of entry (even if not entering via Instagram). If you are a minor (generally, under 18 years of age), be sure to get your parent's permission before entering the Sweepstakes.

SWEEPSTAKES PERIOD: Sweepstakes begins on December 12, 2014 at 12:00 a.m. Eastern Time (ET) and ends on December 19, 2014 at 11:59 p.m. ET ("Sweepstakes Period"). Sponsor's computer is the official clock for the Sweepstakes.

HOW TO ENTER:

There are two ways to enter:

1. Follow Shazam @Shazam on Instagram. Share/upload a 15 second video of your best Becky G-inspired dance moves. Include #ShazamBeckyGSweeps in the caption.
2. Upload your 15 second Becky G-inspired dance video and complete the official entry form with all required information, including your name and e-mail address.

To be eligible, videos must only include as music Becky G's 'Can't Stop Dancin' track. Participants cannot use props and must dance alone (i.e., without a partner).

ENTRY RESTRICTIONS: Limit one entry per video. You may submit more than one (1) video, but each video submitted must show participant performing different Becky G-inspired dance moves. (Do not submit the same video more than once.) You can submit up to two (2) video entries per day for the duration of the Sweepstakes period. The winner will be notified by December 23, 2014. Videos posted after the end of the Promotion Period will not be entered in the Sweepstakes or eligible to win. In case of dispute, entries will be deemed made by the authorized account holder of the Instagram or email account that posted the video (as determined by Sponsor in its sole discretion). Potential winner may be required to show proof of being the authorized account holder.

If entering via Method #1 (i.e., on Instagram), make sure to follow @Shazam on Instagram so we can send you a direct message if you are selected as the potential prize winner. And, it is your sole responsibility to confirm that your privacy settings allow for @Shazam to contact you via direct message if selected.

WINNING & NOTIFICATION: The winner will be chosen by the Sponsor based on its arbitrary review of the merits of each eligible video/entry in the Sponsor's sole and absolute discretion.

By participating in this Promotion, entrant (if a minor, his/her parent or legal guardian) certifies that his/her post is original, has not been previously published or won any other promotion, and does not contain any material that would violate or infringe on the rights of any third party, including copyrights, trademarks, or rights of privacy/publicity. (For the avoidance of doubt, entrant's performance of Becky G-inspired dance moves and use of Becky G's 'Can't Stop Dancing' track is allowed solely for purposes of Sweepstakes entry.)

Sponsor reserves the right in its sole and unfettered discretion to disqualify any entry that it believes contains obscene, offensive or inappropriate content, disparages Sponsor and/or Becky G, advocates illegal activity, that does not comply with these official rules or that is not consistent with the spirit or theme of the Sweepstakes. The decisions of the Sponsor are final and binding on all matters relating to the Sweepstakes.

The selected winner will have 24 hours to respond to claim their PRIZE. Shazam Media Services, Inc. will contact the potential winner via direct/private message to the Instagram account or email address that uploaded the video entered into the Promotion (depending on method used to enter the Sweepstakes). In the event that the winner does not timely claim the prize or cannot be contacted, winner will be disqualified and the prize forfeited, and, a new winner will be selected based as set forth above.

PRIZE: One PRIZE winner will win an Instagram "take over" done by Becky G. Becky G will post between 4-6 photos or videos to winner's Instagram account. If winner is a minor, written consent of parent or legal guardian is required in order to accept prize. Posted photo or video content will be at Becky G's sole discretion. The PRIZE has no retail value. Odds of winning the prize depend on the number of eligible entries received and Sponsor's arbitrary judgment in reviewing (eligible) entries. Participation of Becky G in the Instagram take over is subject to Becky G's availability and professional commitments. If Becky G is unavailable to participate in the Instagram take over for any reason, Sponsor shall fully satisfy its prize obligation to winner by having persons of Sponsor's sole choosing participate in the Instagram take over on Becky G's behalf. Sponsor expressly disclaims any liability for such prize substitution due to Becky G's unavailability.

TERMS FOR WINNER: Winner (If a minor, his/her parent or legal guardian) agrees to grant the Sponsor with required Instagram login information for up to 4 hours on to be given to Becky G to execute the PRIZE. Becky G and Sponsor will act in a commercially reasonable manner to safeguard such login information from misuse (sharing it purely on a "need-to-know" basis so as to fulfill the prize), but expressly disclaim any and all liability relative to the safekeeping of such information. WINNER (IF A MINOR, HIS/HER PARENT OR LEGAL GUARDIAN) EXPRESSLY ASSUMES ANY AND ALL RISKS ASSOCIATED WITH SHARING HIS/HER LOGIN INFORMATION WITH SPONSOR AND BECKY G.. Sponsor reserves the right to require the winner (If a minor, his/her parent or legal guardian) to execute an affidavit of eligibility as a sworn document and provide other proof of eligibility and/or other documents relative to Sweepstakes participation (e.g., regarding originality of video) as a condition of receipt of the prize. By accepting the prize, except where prohibited by law, Winner (if a minor, his/her parent or legal guardian) agrees that Shazam Media Services, Inc. and its designees may use Winner's video, caption, and any accompanying material including first and last name, city, state, and statements made by Winner for promotional purposes, without notice or further compensation to the Winner.

RELEASES: By participating, entrant (if a minor, his/her parent or legal guardian) indemnifies, releases and agrees to hold harmless Sponsor, their respective parent companies, affiliates, divisions and subsidiaries, prize suppliers and promotion partners; the directors, officers, representatives, shareholders, employees, successors and assigns of any of the above organizations; Instagram; Rebbeca Marie Gomez (a.k.a. Becky G) and her parent/legal guardian personally; from any and all liability arising from participating in the Sweepstakes, any Sweepstakes-related activity and/or acceptance, receipt, possession or use/misuse of prize.

GRANT OF RIGHTS: Entrant (if a minor, his/her parent or legal guardian) grants to Sponsor and its designees the **non-exclusive**, irrevocable, perpetual, worldwide, royalty-free, transferable, sublicenseable right and license to use, perform, exhibit, reproduce and/or otherwise exploit his/her video in any manner and in any and all distribution channels, venues or media now known or hereafter devised, without further notice or any compensation to entrant. Such use includes but is not limited to Sponsor possibly re-posting the video on one or more of its social media accounts or elsewhere. (The preceding grant of rights is subject to any rights retained by Instagram as to content posted on its social media platform, as applicable). For the avoidance of doubt, Sponsor may choose to use/perform/reproduce/exhibit an entrant's video regardless of whether (or not) it has been selected as the potential prize winner in the Sweepstakes.. Entrant (if a minor, his/her parent or legal guardian) waives any "Moral Right of Authors" (*Droit Moral*) in the video. Entrant (if a minor, his/her parent or legal guardian) further agrees, upon Sponsor's request and without compensation, to sign any and all necessary and appropriate documents so as to effect, perfect or record such license rights. Entrant (if a minor, his/her parent or legal guardian) further expressly acknowledges that Sponsor does not owe him/her a duty of confidence (or fiduciary duty or the like) with regard to his/her video and that Sponsor has wide access to ideas, stories, designs and other literary/artistic materials submitted to it from outside sources or being developed by its own employees and that such ideas/stories/designs/literary/artistic materials may be competitive with, similar to (or even identical to) a person's video and that Sponsor shall have no liability to entrant or any third party in conjunction therewith.

CONDITIONS OF PARTICIPATION: By participating in this Sweepstakes, you accept and agree to these Official Rules as well as the decisions of Sponsor, which are final and binding in all respects and not subject to appeal. Sponsor's failure to enforce any provision of these Official Rules on a given occasion shall not constitute the waiver of such provision. Sponsor assumes no responsibility for (a) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site or videos/entries; (b) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of e-mail on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof (including filtering or other operation of the functionality of the Instagram social media platform, as applicable), or for injury or damage to entrant's or to any person's computer or mobile device (or any information/materials stored therein) related to or resulting from downloading materials from any web site or participating in the Sweepstakes; and (c) late, lost, illegible/garbled, incomplete, damaged, inaccessible/blocked, corrupted, irregular or jumbled e-mail transmissions, videos or entries, regardless of cause; and, all such entries are void. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR APP OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORRESERVES THE RIGHT, TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. If, for any reason, the Sweepstakes (or any part thereof) is not capable of running as originally planned for any reason beyond Sponsor's control (such as, fraud, computer virus, tampering, natural disaster, riot or governmental action), Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and conduct the Sweepstakes

and select the prize winner from among all eligible entries received prior to and/or after (as appropriate) the action taken by Sponsor or otherwise in a manner which is fair, equitable and in accordance with these Official Rules, as determined by Sponsor in its sole discretion. Notice of such action by Sponsor will be updated accordingly at the top of these Official Rules.

To the fullest extent permitted by law, by participating in the Sweepstakes, you (if a minor, your parent or legal guardian) agree that: (a) any action at law or in equity arising out of or relating to these Official Rules, your rights and obligations as an entrant and/or Sponsor shall be filed in the federal or state courts situated in New York County, New York State, which shall have exclusive jurisdiction over such dispute; and (b) the law of New York State (except for conflict of law provisions) will govern these Official Rules, this Sweepstakes and any dispute arising thereunder.

If the above provision or any other provision of these Official Rules is determined by a court of competent jurisdiction to be illegal, invalid or unenforceable, such provision shall be severed from these Official Rules and replaced with a substitute provision, which captures the original intent of Sponsor and is legal, valid and enforceable. The illegality/invalidity/unenforceability of a given provision shall not affect the legality/validity/enforceability of any other provision of these Official Rules or the Official Rules itself.

Prize(s). Shazam Media Services, Inc. (Sponsor) is not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any prize awarded in this Sweepstakes, as applicable. Shazam Media Services, Inc. does not make, and is not responsible in any manner for, any warranties, representations, or guarantees, express or implied, in fact or law, relating to any prizes, regarding the use, value or enjoyment of the prize, including, without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose. All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of winner(s).

Publicity; Use of Personal Information. Shazam Media Services, Inc. will retain the entrant's personal data for a reasonable period of time to enable it to send that entrant the prize that they have won (if verified as the prize winner as per these Official Rules) and to verify that these Official Rules have been complied with, and for accounting purposes. This data may be passed to a third party to enable such third party to fulfill any necessary requirements relating to the award of the prize. Any other use of personal data will be in accordance with, and subject to, Shazam Media Services, Inc.'s Privacy Policy. By participating, where allowed by law, winner (if a minor, his/her parent or legal guardian) grants Shazam Media Services, Inc. and its designees permission to use his/her name, character, photograph, voice, and likeness in connection with promotion of this and other Sweepstakes and waive any claims to royalty, right, or remuneration for such use and without pre-notification of any kind. By participating in the Sweepstakes, where allowed by law and to the full extent permitted by law, entrants (if a minor, his/her parent or legal guardian) agree that Sponsor may use such information for marketing purposes, and may include the name of winner in a publicly available winner's list. For more information about how Shazam Media Services, Inc. will use information collected in connection with this Sweepstakes, please see Shazam Media Services, Inc.'s Privacy Policy by clicking [here](#).

WINNER'S LIST: For the name of winner (first name, last initial; city/state) , e-mail your request to sweepstakes@shazam.com to be received after 12/20/2014 until 1/20/2015. Be sure to include the name of the Sweepstakes and "Winners" in the subject line of your e-mail request.

This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Twitter . or Instagram. All inquiries regarding the Sweepstakes should be directed to Sponsor.